



## Media Consent and Release Form

By submitting the Parental Hope Family Grant Application ("Application"), Applicant and Co-Applicant (collectively "Applicant") agree to the following:

- Applicant grants permission to Parental Hope, Inc., an Ohio non-profit corporation, and its subsidiaries, affiliates, chapters, sponsoring companies, and any of their respective legal representatives, agents, licensees, permittees or assigns (collectively "Parental Hope") to do the following:
  - To use the following in connection with any and all media of any kind and nature now known or developed in the future including, but not limited to (a) printed or electronic matter for use in publication and marketing materials and (b) printed or electronic matter on Parental Hope's website and other electronic forms of media (collectively "Marketing Materials"):
    - Develop and tell Applicant's story related to the Applicant's efforts to build a family, including but not limited to information regarding the Applicant, Applicant's immediate family members, Applicant's medical and financial struggles related to pregnancy, pregnancy loss, infertility, fertility treatment and the like (collectively Applicant's "Story").
    - Applicant's name, signature, picture/photograph, image, likeness, and any other indicia of Applicant's identity of any nature (collectively Applicant's "Identity").
    - Use excerpts in whole or in part from Applicant's Parental Hope Family Grant Application for editorial, trade, advertising, or any other purpose and in any manner and medium; to alter the same without restrictions; and to copyright the same (collectively Applicant's "Information").
- Applicant hereby waives any right to inspect or approve the finished Marketing Materials that may be used now or in the future, whether that use is known or unknown to Applicant. Applicant further waives any right to royalties or other compensation arising from or related to the use of Applicant's Story, Applicant's Identity, and Applicant's Information.
- Applicant agrees to release, defend and hold harmless Parental Hope, including any firm publishing and/or distributing the Marketing Materials in whole or in part, from and against any claims, damages or liability arising from or related to the use of Applicant's Story, Applicant's Identity, and Applicant's Information. Any person mentioned in Applicant's Parental Hope Family Grant Application shall be deemed to have consented to the use of their name, signature, picture/photograph, image, likeness, and any other indicia of such person's identity of any nature by Applicant and/or Parental Hope and Applicant shall defend and indemnify Parental Hope against any claims that any of Applicant's friends, family or other persons mentioned in the Parental Hope Family Grant Application may assert against Parental Hope arising from, or related to, Parental Hope's use of any name, signature, picture/photograph, image, likeness, and any other indicia of such person's identity of any nature.
- Applicant has read this Media Consent and Release Agreement before signing below and fully understands the contents, meaning and impact of this Media Consent and Release Agreement. Applicant understands that Applicant has had an opportunity to address any specific questions regarding this Media Consent and Release Agreement by submitting those questions to Parental Hope in writing prior to signing and/or by consulting a professional of Applicant's own choosing and Applicant agrees that Applicant's failure to do so will be interpreted as free and knowledgeable acceptance of the terms of this release.

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

Signature of Co-Applicant: \_\_\_\_\_ Date: \_\_\_\_\_