



*Raising infertility awareness and providing emotional and financial support to couples battling infertility.*

## **ANNUAL REPORT – YEAR ENDING DECEMBER 31, 2016**

With one in eight couples suffering from infertility and 7.3 million women requiring infertility treatment during their reproductive years, Infertility has become a pervasive and silent tormentor, often shrouded in secrecy and shame. Impacting men and women alike, infertility does not discriminate and can have devastating long-term physical, emotional, and financial effects. Parental Hope's mission is to raise infertility awareness and provide emotional and financial support to hopeful couples battling infertility. In 2016, we achieved our mission in the following ways:

1. We helped alleviate the financial burden of infertility for three different couples battling infertility by awarding each a Parental Hope Family Grant. Each Parental Hope Family Grant covers the full cost of one round of IVF for each couple at the Institute for Reproductive Health in Cincinnati, Ohio.
2. We advocated for those struggling with infertility by raising awareness and educating the public about infertility. We accomplished this goal by doing the following:
  - a. Hosting a fundraiser in April that was attended by over 200 people and raised over \$10,000.
  - b. Parental Hope was the subject of several media stories: (a) Forest Hills Journal (4/6/16): Parental Hope Works to Battle Infertility; (b) WKRC Cincinnati (4/15/16): Family 411: Couple Helping Those Battling Infertility; (c) Around Anderson Township News (5/29/16): Parental Hope Reduces Financial Impact of Infertility; (d) Sunday Morning Magazine with Randy Lear (6/5/16): Radio Show Focused on Infertility; (e) Cincy Chic Magazine (6/21/16): Parental Hope, Inc.; (f) Tender Beginnings Blog (12/23/16): Raising Infertility Awareness.
3. Formed a planning committee to develop quarterly peer-led support groups to help alleviate the emotional burden of couples battling infertility.

Parental Hope is an organization operated by individuals who have personally battled and overcome infertility. The working board, none of whom receive a salary from Parental Hope, are dedicated to supporting those battling infertility, and raising awareness in the community. Leadership includes the following individuals:

David Bross: Board Member, President  
Tara Schamel: Board Member, Vice-President  
Jessica Ryan: Board Member, Treasurer

Jennifer Bross: Board Member  
Leah Seymour: Board Member, Secretary  
Becky Budde: Board Member

### Financial Information:

Income: \$35,503

#### Expenses:

Parental Hope Family Grant Program:	\$4,650
Fundraising Expenses:	\$4,009
Administrative Expenses:	\$2,335
Other:	\$512
Total Expenses:	<u>\$11,506</u>

**Cash on Hand – December 31, 2016: \$24,997\***

\*\$9,300 of the cash on hand earmarked to pay for Parental Hope Family Grants awarded in 2016, but won't be paid until 2017.