



*Raising infertility awareness and providing emotional and financial support to hopeful couples battling **infertility**.*

ANNUAL REPORT – YEAR ENDING DECEMBER 31, 2017

With one in eight couples suffering from infertility and 7.3 million women requiring infertility treatment during their reproductive years, Infertility has become a pervasive and silent tormentor, often shrouded in secrecy and shame. Impacting men and women alike, infertility does not discriminate and can have devastating long-term physical, emotional, and financial effects. Parental Hope’s mission is to raise infertility awareness and provide emotional and financial support to hopeful couples battling infertility. In 2017, we achieved our mission in the following ways:

1. We welcomed to the Parental Hope family the very first baby born through the Parental Hope Family Grant program. In October, Grant recipients, Casey and Christian, welcomed a little baby girl, Joslyn, into the world. We also announced that two other Parental Hope Family Grant recipients are pregnant and due to give birth in 2018.
2. We helped alleviate the financial burden of infertility as follows:
 - a. Awarded nine (9) Parental Hope Family Grants to couples battling infertility. Each Parental Hope Family Grant covers the full cost of one round of IVF or a Frozen Embryo Transfer for each couple at the Institute for Reproductive Health in Cincinnati, Ohio.
 - b. Hosted an IVF Raffle at the First Annual Journey to Parenthood Event. The winner of that raffle became pregnant through the treatment and is due to give birth in 2018.
3. We advocated for those struggling with infertility by raising awareness and educating the public about infertility. We accomplished this goal by doing the following:
 - a. Hosting our First Annual Journey to Parenthood event in April that was attended by over 300 people and raised over \$58,000 to support Parental Hope’s mission.
 - b. Parental Hope was the subject of several media stories that raised awareness about infertility: (a) Cincinnati Mom’s Blog (3/29/2017): Heart of CMB: Infertility and Parental Hope; (b) Cincy Chic Magazine (4/5/2017): Parental Hope Hosts “Journey to Parenthood” Event; (c) WKRC Cincinnati (4/12/17): Journey to Parenthood: Parental Hope Offers IVF Raffle; (d) Journal News (4/21/17): Woman’s Struggle with Infertility Leads Her to Help Others.
4. Held quarterly-led support groups for couples battling infertility. The “Couples Night Out” support groups were held in June, September and December and were attended on average by 8 couples.
5. Founder of Parental Hope, Jennifer Bross, was named a 2017 Woman of the Year by Cincy Chic Magazine.

Parental Hope is an organization operated by individuals who have personally battled and overcome infertility. The working board, none of whom receive a salary from Parental Hope, are dedicated to supporting those battling infertility, and raising awareness in the community. Leadership includes the following individuals:

David Bross: Board Member, President	Jennifer Bross: Board Member
Tara Schamel: Board Member, Vice-President	Leah Seymour: Board Member, Secretary
Jessica Ryan: Board Member, Treasurer	Kristen Oyler: Board Member
Andrea Rose: Board Member	Jill Joseph: Board Member

Financial Information:

Cash on Hand – January 1, 2017	\$24,998
2017 Income:	\$72,938
2017 Expenses:	
Parental Hope Family Grant Program:	\$15,950
Fundraising Expenses:	\$25,821
Administrative/Marketing Expenses:	\$3,951
Support Group:	\$549
Total Expenses:	<u>\$46,271</u>

Cash on Hand – December 31, 2017: \$51,665*

*\$36,400 of the cash on hand earmarked to pay for Parental Hope Family Grants awarded in 2017, but won’t be paid until 2018.